

# TARGET MARKET DETERMINATION SMALL CAP FUND

## INTRODUCTION

This Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth) (the Act). This TMD describes the class of consumers that comprises the target market for Investors Mutual Small Cap Fund (the Fund) and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods, and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in distribution of the product being consistent with the most recent TMD (unless the distribution is excluded conduct).

This document is not a product disclosure statement (PDS) and is not a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS for the product before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS is available at [iml.com.au/invest/documents-forms-and-brochures](http://iml.com.au/invest/documents-forms-and-brochures).

## TARGET MARKET SUMMARY

**This product is intended for use as a core component, or minor or satellite allocation of a consumer's portfolio and is not intended to be held as a stand-alone investment asset. It is also intended for a consumer who is seeking exposure to a Fund with lower volatility than the market in which it trades and capital growth with income. While this product is considered a high-risk investment, this product is suitable for consumers with a risk and return profile which is high to very high-risk for the portion of their investment portfolio which holds this product. This product is likely to be consistent with the financial situation and needs of a consumer with an investment timeframe of 4 to 5 years and who can allow at least seven business days to receive proceeds of a withdrawal request.**

## FUND AND ISSUER IDENTIFIERS

Fund	Investors Mutual Small Cap Fund
ARSN	122 918 496
ISIN Code	AU60IML00069
TMD Version	3.0
TMD contact details	1300 551 132 DDO@iml.com.au
Issuer	Investors Mutual Limited
Issuer AFSL	229988
Issuer ABN	14 078 030 752
APIR code	IML0006AU
TMD issue date	26 October 2023
Distribution Status	Available

## TMD INDICATOR KEY

■ In target market ■ Not considered in target market

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red and green rating methodology.

## Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in column 1 is likely to be in the target market for this product.

## Appropriateness

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market, as the features of this product in Column 3 of the table below are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.

# TARGET MARKET DETERMINATION SMALL CAP FUND



## Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example, with an intended product use of minor allocation). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may

seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a High risk/return profile is consistent with the consumer's objectives for that minor allocation notwithstanding that the risk/return profile of the consumer as a whole is Medium. In making this assessment, distributors should consider all features of a product (including its key attributes).

CONSUMER ATTRIBUTES	TMD Indicators	PRODUCT DESCRIPTION INCLUDING KEY ATTRIBUTES
<b>CONSUMER'S INVESTMENT OBJECTIVE</b>		
Capital Growth	■	The Fund aims to provide a rate of return (after fees and expenses and before taxes) which exceeds the return of the Fund's Benchmark on a rolling four-year basis. The Fund aims to provide attractive investment opportunities for investors seeking medium to long-term capital growth with income.
Capital Preservation	■	
Income Distribution	■	
<b>CONSUMER'S INTENDED PRODUCT USE (% OF INVESTABLE ASSETS)</b>		
Solution/Standalone (up to 100%)	■	<p>The Fund's benchmark is the S&amp;P/ASX Small Ordinaries Accumulation Index. The main investments of the Fund may include a combination of:</p> <ul style="list-style-type: none"> <li>securities listed on the ASX. This may include companies with operations outside Australia but listed on the ASX;</li> <li>cash (and cash equivalents such as other investment grade interest-bearing securities); and</li> <li>derivatives (bought and sold options).</li> </ul> <p>The Fund has Medium portfolio diversification, and is intended for use as a core component, or minor or satellite allocation of a consumer's investible assets when seeking exposure to a Fund with lower volatility than the market in which it trades and is not intended to be held as a stand-alone investment asset.</p>
Major allocation (up to 75%)	■	
Core Component (up to 50%)	■	
Minor allocation (up to 25%)	■	
Satellite allocation (up to 10%)	■	
<b>CONSUMER'S INVESTMENT TIMEFRAME</b>		
Minimum investment timeframe: 1 – 3 years	■	The Fund has a minimum investment horizon of four to five years.
Minimum investment timeframe: 4 – 5 years	■	
Minimum investment timeframe: 6 or more years	■	
<b>CONSUMER'S RISK (ABILITY TO BEAR LOSS) AND RETURN PROFILE</b>		
Low	■	<p>This Fund is considered to be a high-risk investment and is suitable for consumers with a High to Very High risk and return profile. A consumer's desired product return profile would generally take into account the Fund's investment return objective and the impact of fees, costs and taxes. The Fund aims to outperform the S&amp;P/ASX Small Ordinaries Accumulation Index over the longer term.</p>
Medium	■	
High	■	
Very high	■	
Extremely high	■	
<b>CONSUMER'S NEED TO ACCESS CAPITAL</b>		
Within one week of request	■	<p>Withdrawal requests received by 4pm Sydney Time on a Business Day will generally be processed at the redemption price on that day. The proceeds of any withdrawal will usually be available within 3 to 7 Business Days and paid to the investor by direct credit to their nominated bank account. The Fund may delay withdrawals where there are circumstances outside our control which we consider impact on our ability to properly or fairly calculate a redemption price.</p>
Within one month of request	■	
Within three months of request	■	
Within one year or more of request	■	

## DISTRIBUTION CONDITIONS

*This part is required under section 994B(5)(c) of the Act.*

DISTRIBUTION CONDITIONS	Distribution Condition Rationale
<p><b>Issuer:</b> Only available for direct distribution if the application has been through the Issuer's due diligence process</p>	<p>Consumer must read and understand the Product Disclosure Document and TMD. Internal training will assist Issuer with assessment of the suitability of the Fund for a consumer.</p> <p>Review and approval processes are in place to help ensure marketing and promotions of the Fund are not targeted at consumers outside the TMD.</p>
<p><b>Third Party Distributor:</b> Only available for distribution where the distributor has an arrangement in place with the issuer governing their relationship with the issuer.</p> <p><b>Advisers:</b> Only available for distribution when the assistance of a dealer and/or an adviser if the dealer and/or adviser (if registered with the issuer) and had satisfied themselves that the Fund, or a portfolio that the Fund would form part of, is suitable for the consumer.</p> <p><b>Platform providers / online:</b> Only available for distribution through a platform if the platform provider has an arrangement with the issuer governing its relationship with the issuer.</p>	<p>The issuer of each platform product has its own obligations as a distributor to take reasonable steps that will or are reasonably likely to result in retail product distribution conduct being consistent with this TMD.</p> <p>'Reasonable steps' includes undertaking due diligence of distributors/ platform providers, methods of distribution, marketing materials, controls and supervisions.</p> <p>Third party distributors must:</p> <ul style="list-style-type: none"> <li>• Retain a valid Australian Financial Services Licence (AFSL) to provide relevant financial services and comply with its conditions,</li> <li>• Be adequately trained and accredited as required by the Distributor's AFSL and associated AFSL conditions,</li> <li>• Maintain adequate records for Distributor reporting purposes as detailed below, and</li> <li>• Must not distribute marketing materials to consumers outside of the target market defined in this TMD.</li> </ul>

## REVIEW TRIGGERS

*This part is required under section 994B(5)(d) of the Act.*

Review of internal procedures for assessing and testing adequacy of distribution arrangements and conditions.

Material change to key attributes, fund investment objective and/or fees.

Material deviation from benchmark / objective over sustained period.

Key attributes have not performed as disclosed by a material degree and for a material period.

Determination by the issuer of an ASIC reportable Significant Dealing

Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act and assessed in the Issuer's internal policies) about the product or distribution of the product.

The use of Product Intervention Powers, regulator orders or directions that affects the product (including consideration as to whether the Fund needs to be discontinued due to significant consumer harms).

Disclaimer: This Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth) (the Act). It sets out the class of consumers for whom the product, including its key attributes, would likely be consistent with their likely objectives, financial situation and needs. In addition, the TMD outlines the triggers to review the target market and certain other information. It forms part of Issuer's design and distribution arrangements for the product.

This document is not a product disclosure statement and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the Product Disclosure Statement (PDS) for the Fund before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained by calling 1300 551 132 or at our website [iml.com.au](http://iml.com.au)

Issued by Investors Mutual Limited (AFSL 229988) (Issuer). Issuer is the responsible entity and issuer of units in the managed investment scheme referred to in this material. This material provides general information only and does not take into account your individual objectives, financial situation, needs or circumstances. Before making any investment decision, you should assess whether the material is appropriate for you and obtain financial advice tailored to you having regard to your individual objectives, financial situation, needs and circumstances. This material is not a financial product recommendation or an offer or solicitation with respect to the purchase or sale of any financial product in any jurisdiction. This material is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

## MANDATORY REVIEW PERIODS

This part is required under section 994B(5)(e) and (f) of the Act.

Review period	Maximum period for review
Initial review	N/A – initial review has already occurred
Subsequent review	1 year and 6 months

## DISTRIBUTOR REPORTING REQUIREMENTS

This part is required under section 994B(5)(g) and (h) of the Act.

Reporting requirement	Reporting period
Complaints (as defined in section 994A(1) of the Act) relating to the product design, product availability and distribution. The distributor should provide all the content of the complaint, having regard to privacy.	Within 10 business days following end of calendar quarter
Significant dealing outside of target market, under s994F(6) of the Act. See Definitions for further detail.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.
To the extent a distributor is aware, dealings outside the target market, including reason why dealing is outside of target market, and whether dealing occurred under personal advice.	Within 10 business days following end of calendar quarter.

If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors must report to Investors Mutual Limited (IML) by emailing password protected reports to [DDO@iml.com.au](mailto:DDO@iml.com.au), or providing access to a secure portal where IML can download the required reports. If you have any queries about the reporting requirements, please contact IML (details below).

Disclaimer: This Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth) (the Act). It sets out the class of consumers for whom the product, including its key attributes, would likely be consistent with their likely objectives, financial situation and needs. In addition, the TMD outlines the triggers to review the target market and certain other information. It forms part of Issuer's design and distribution arrangements for the product.

This document is not a product disclosure statement and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the Product Disclosure Statement (PDS) for the Fund before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained by calling 1300 551 132 or at our website [iml.com.au](http://iml.com.au)

Issued by Investors Mutual Limited (AFSL 229988) (Issuer). Issuer is the responsible entity and issuer of units in the managed investment scheme referred to in this material. This material provides general information only and does not take into account your individual objectives, financial situation, needs or circumstances. Before making any investment decision, you should assess whether the material is appropriate for you and obtain financial advice tailored to you having regard to your individual objectives, financial situation, needs and circumstances. This material is not a financial product recommendation or an offer or solicitation with respect to the purchase or sale of any financial product in any jurisdiction. This material is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

TERM	DEFINITION
<b>CONSUMER'S INVESTMENT OBJECTIVE</b>	
Capital Growth	The consumer seeks to invest in a product designed or expected to generate capital return over the investment timeframe. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.
Capital Preservation	The consumer seeks to invest in a product designed or expected to low volatility and minimise capital loss. The consumer prefers exposure to defensive assets that are generally lower in risk and less volatile than growth investments (this may include cash or fixed income securities).
Income Distribution	The consumer seeks to invest in a product designed or expected to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (this may include high dividend-yielding equities, fixed income securities and money market instruments).
<b>CONSUMER'S INTENDED PRODUCT USE (% OF INVESTABLE ASSETS)</b>	
Solution/Standalone (up to 100%)	The consumer may hold the investment as up to 100% of their total investable assets (see definition below). The consumer is likely to seek a product with Very High portfolio diversification (see definition below).
Major allocation (up to 75%)	The consumer may hold the investment as up to 75% of their total investable assets (see definition below). The consumer is likely to seek a product at least High portfolio diversification (see definitions below)
Core Component (up to 50%)	The consumer may hold the investment as up to 50% of their total investable assets (see definition below). The consumer is likely to seek a product with at least Medium portfolio diversification (see definitions below).
Minor allocation (up to 25%)	The consumer may hold the investment as up to 25% of their total investable assets (see definition below). The consumer is likely to seek a product with at least Low portfolio diversification (see definitions below).
Satellite (up to 10%)	The consumer may hold the investment as up to 10% of the total investable assets (see definition below). The consumer may seek a product with Very Low portfolio diversification (see definition below). Products classified as extremely high risk are likely to meet this category only.
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.
<b>PORTFOLIO DIVERSIFICATION (FOR COMPLETING THE KEY PRODUCT ATTRIBUTE SECTION OF CONSUMER'S INTENDED PRODUCT USE)</b>	
Note: exposures to cash and cash-like instruments may sit outside the diversification framework below.	
Very low	The product provides exposure to a single asset (for example, a commercial property) or a niche asset class (for example, minor commodities, crypto-assets or collectibles).
Low	The product provides exposure to a small number of holdings (for example, fewer than 25 securities) or a narrow asset class, sector or geographic market (for example, a single major commodity (e.g. gold) or equities from a single emerging market economy).
Medium	The product provides exposure to a moderate number of holdings (for example, up to 50 securities) in at least one broad asset class, sector or geographic market (for example, Australian fixed income securities or global natural resources).

High	The product provides exposure to a large number of holdings (for example, over 50 securities) in multiple broad asset classes, sectors or geographic markets (for example, global equities).
Very high	The product provides exposure to a large number of holdings across a broad range of asset classes, sectors and geographic markets with limited correlation to each other.

## CONSUMER'S INTENDED INVESTMENT TIMEFRAME

Minimum	The minimum suggested timeframe for holding the product. Typically, this is the rolling period over which the investment objective of the product is likely to be achieved.
---------	---

## CONSUMER'S RISK (ABILITY TO BEAR LOSS) AND RETURN PROFILE

Issuers should undertake a comprehensive risk assessment for each product. The FSC recommends adoption of the Standard Risk Measure (SRM) to calculate the likely number of negative annual returns over a 20 year period, using the guidance and methodology outlined in the [Standard Risk Measure Guidance Paper For Trustees](#). SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues such as the potential size of a negative return (including under conditions of market stress) or that a positive return could still be less than a consumer requires to meet their investment objectives/needs. Issuers may wish to supplement the SRM methodology by also considering other risk factors. For example, some products may use leverage, derivatives or short selling, may have liquidity or withdrawal limitations, may have underlying investments with valuation risks or risks of capital loss; or otherwise may have a complex structure or increased investment risks, which should be documented together with the SRM to substantiate the product risk rating.

A consumer's desired product return profile would generally take into account the Fund's investment return objective and the impact of fees, costs and taxes.

Low	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a conservative or low risk appetite,</li> <li>• seeks to minimise volatility and potential losses (e.g. has the ability to bear up to 1 negative return over a 20 year period (SRM 1 to 2)), and</li> <li>• is comfortable with a low target return profile.</li> </ul> <p>The consumer typically prefers stable, defensive assets (such as cash).</p>
Medium	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a moderate or medium risk appetite,</li> <li>• seeks low volatility and potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year period (SRM 3 to 5)), and</li> <li>• is comfortable with a moderate target return profile.</li> </ul> <p>The consumer typically prefers defensive assets (for example, fixed income).</p>
High	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a high risk appetite,</li> <li>• can accept high volatility and potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 5 or 6) or underperformance over the term of the Fund), and</li> <li>• seeks high returns (typically over a medium or long timeframe).</li> </ul> <p>The consumer typically prefers growth assets (for example, shares and property).</p>
Very high	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a very high risk appetite,</li> <li>• can accept very high volatility and potential losses (e.g. has the ability to bear 6 to 7 negative returns over a 20 year period (SRM 6 or 7)), and</li> <li>• seeks to maximise returns (typically over a medium or long timeframe).</li> </ul> <p>The consumer typically prefers high growth assets (such as high conviction portfolios, hedge funds, and alternative investments).</p>



Extremely high

For the relevant part of the consumer's portfolio, the consumer:

- has an extremely high risk appetite,
- can accept significant volatility and losses, and
- seeks to obtain accelerated returns (potentially in a short timeframe).

The consumer seeks extremely high risk, speculative or complex products which may have features such as significant use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or collectibles).

## CONSUMER'S NEED TO ACCESS CAPITAL

This consumer attribute addresses the likely period of time between the making of a request for redemption/withdrawal (or access to investment proceeds more generally) and the receipt of proceeds from this request under ordinary circumstances. Issuers should consider both the frequency for accepting the request and the length of time to accept, process and distribute the proceeds of such a request. To the extent that the liquidity of the underlying investments or possible liquidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in aligning the product to the consumer's need to access capital. Where a product is held on investment platforms, distributors also need to factor in the length of time platforms take to process requests for redemption for underlying investments.

## DISTRIBUTOR REPORTING

Significant dealings

Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.

The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.

Dealings outside this TMD may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).

In each case, the distributor should have regard to:

- the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),
- the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and
- the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red ratings attributed to the consumer).

Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:

- it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the reporting period,
- the consumer's intended product use is Solution / Standalone, or
- the consumer's intended product use is Core component and the consumer's risk (ability to bear loss) and return profile is Low, or
- the relevant product has a green rating for consumers seeking extremely high risk/return.